

都江堰“拜水大典” 安缇缦与全球观众共享

Festival of Water at Chengdu Dujiangyan

2016-04-07 御庭集团

4月4日，2016中国·都江堰放水节暨“多彩都江堰 快乐四季游”系列旅游主题活动启动仪式在都江堰举行，重现了已传承千年的放水盛况。

The annual Festival of Water at Chengdu Dujiangyan is to commemorate the Dujiangyan Irrigation as part of the UNESCO Heritage Site first established in the 3rd century B.C., has the oldest extant irrigation system in the world.



御庭集团主席潘凤金女士作为特邀嘉宾，与四川省市领导一起主持放水节的启动仪式。

Regalia Group Chairman Ms. Amy Poon was the honorable delegation in the opening ceremony together with the top government officials of Sichuan Province.



在往年成功举办的基础上，今年的放水节融合历史文化元素、市场化元素等进行创新升级，为游客奉献一场不一样的旅游文化大典。

As an annual festival, this marks a significant cultural exchange with local and international guests, further enhance the Regalia Lifestyle in Sichuan Province.



本届放水节还引入了更多国际化元素，放水大典分别在英国、美国、法国、俄罗斯等9个国家以9种语言进行全球同步网络直播，让全球网友在第一时间与现场观众一同观赏大典的盛况，与世界共享。

This year's Festival of Water was broadcasted live worldwide through 9 different languages in different countries such as the United States, France, Germany, Russia and Asian Countries.



来自美国、英国、法国、日本、马来西亚等国家和地区的8名国际社交传媒代表，被评为“中国最美黄金旅游走廊暨都江堰旅游全球传播大使”，并在现场参加了颁奖仪式。

Chengdu Dujiangyan is represented globally as the Chinese Global Tourism City Ambassador and has been highly publicized in the international social media and awards.



当天，青城山-都江堰旅游景区管理局、阿坝文旅、九寨沟风景名胜区管理局、黄龙国家级风景名胜区管理局、若尔盖县旅游局、红原县旅游局、成都市都江堰国际旅行社有限责任公司还在都江堰市联合举行了“中国最美黄金旅游走廊”旅游产品推介会。

Chengdu Dujiangyan Tourism Bureau at the same time promoted Mount Qingcheng and Andaman Village to its global audience.



御庭集团的都江堰·莲花湖安缇缦国际旅游度假区已于3月份开始动工。预计于2017年春对社会开放。
This year, Regalia Group launched Andaman Village at Chengdu Dujiangyan with over 1000 Acres of pristine private reserve with over RMB 2 Billion investment to establish an international tourism destination to be opened in the Spring of 2017.



部分文字来自四川在线



御庭集团

御庭集团尊崇大自然的理念, 追求国际化的设计, 为您提供集高端度假酒店群、康体养生、户外探险、特色美食、主题游乐、团队拓展等一站式综合性旅游度假区的投资开发营运服务。以“创造非凡体验, 留下永恒回忆”为宗旨, 实现人与自然的融合, 打造一站式综合性旅游度假区。

Creating extraordinary experiences, we strive to provide uniquely differentiated and memorable travel experiences, connecting and sharing our passion with people worldwide.

